

For Immediate Release

For More Information
Contact: Charlie Grosso

Baang and Burne Contemporary Presents 6x6
September 8 - October 20, 2011
Press Preview: Every Thursday, 5-6pm
Opening Event: Thursday September 8, 6-8pm



Art Is The New Rock 'N' Roll

Two Artists Create 6x6: An Unconventional Series of Art Exhibitions Aimed at Transforming the Way Contemporary Artists Connect with Audiences.

6x6 is the art version of an Indie Rock festival. Baang and Burne Contemporary will present 6 exhibits in 6 weeks starting September 8, highlighting a line-up of 12 international artists, including many works on view for the first time in New York. Each signature event is designed with one flaming hot purpose: to promote the visual arts by creating an environment where real people can make real connections and have real conversations.

Each event is set up un-like other contemporary art galleries, with the art displayed within a living space designed by up-and-coming interior design teams to aid the audience in visualizing how the art on display can be lived with in their own space. During each event, guests are encouraged to slip on a pair of white cotton gloves to hold, touch and admire the works of art up close.

6x6 is presented by Baang and Burne Contemporary, a touring art gallery founded by artists Kesha Bruce (aka Mr. Burne) and Charlie Grosso (aka Mr. Baang) in 2009. Their gallery takes its name from a cold-war era espionage term used to describe covert sabotage and demolish operations. Grosso explains, "When we came across the term 'bang and burn' it seemed perfect. Our approach is about removing the barriers that are part of the old-school art buying experience and creating something new."

Running the art gallery like an Indie Rock Band, Bruce and Grosso focus on fluidity in operations and place an emphasis on building relationships with their fan base, collectors and artists alike. Unlike traditional art galleries, who are behind the social media learning curve, Baang and Burne Contemporary has constructed an unconventional gallery, by actively engaging artists and art buyers in continuous conversations using Twitter, Facebook, Skype, as well as on their website and blog.

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BAANG + BURNE CONTEMPORARY □

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About Baang + Burne:

Bruce and Grosso met in 2008 and quickly discovered they shared a similar vision of how the business of art should be run. Influenced by feminist art movements of the 1970's and inspired by the 90's era indie rock movement, the gallery combines the DIY mentality of a rock band with an emphasis on relationship building. In addition to exhibitions, Baang and Burne Contemporary offers career consulting services to help artists market and sell their work and advance their careers.

“Baang and Burne Contemporary isn't about anyone being tastemakers or gatekeepers” says Bruce, “it's about empowering artists and art buyers by removing the intimidation factor, encouraging dialogue, and nurturing relationships between the artists and people who love art.” With plans to host a series of events in New York, Chicago, and Los Angeles through 2013, Bruce and Grosso are moving full-steam ahead with their alternative to the traditional art gallery.

6x6 will Feature: Kesha Bruce, Kris Graves, Charlie Grosso, Michael Kirchoff, Cara Lynn Kleid, Jacqueline Norheim, Readymade777, Karen Rudd, Ed Smith, Meyer Uranovsky, Stacia Yeapanis, and Jane Zweibel.

For further inquiries regarding 6x6, please email contact@baangandburne.com or call 646-926-6408. You can visit the gallery online at www.baangandburne.com.

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